

# 2021 "Text to Win Goodwill Gift Card" Contest - Rules & Guidelines

---

You can enter to win a \$100 Goodwill gift card every time you visit one of our Goodwill Store & Donation Centers! All you have to do is "look up."

## Who Can Enter:

- Contestants who have visited our Goodwill Store & Donation Centers in the year 2021.
- Employees of Goodwill Industries of Southeastern Wisconsin and Metropolitan Chicago ("Sponsor"), and the immediate family members of those employees are ineligible.
- Must be 13 years of age, or older, to enter.

## How You'll Enter:

- Customers can enter this giveaway by texting a "secret word" to our Club Goodwill REwards texting number.
- The secret word is posted on our video message screens inside the store. (The video message screens are located by the front check-out.)
- The video message screen will display a "secret word" to text.
- Once the "secret word" appears, text it to 31823.
- If the "secret word" you text is correct, you'll receive an automatic message with a link to an online entry form.
- You must complete the online entry form to enter.

## Rules & Guidelines:

- One entry per person; per store visit.
- Contest runs February 2021 through June 2021.
- One winner will be selected each month until the contest is complete.
- Goodwill reserves the right to change or cancel this promotion at any time.
- Goodwill Industries reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.
- Goodwill Industries is not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by Goodwill Industries or entrants for any reason whatsoever. Goodwill Industries is also not responsible for any injury or damage to any entrant's or any other person's computer related to or resulting from playing or downloading any materials in the contest or for entries that are late, misdirected or incomplete. All entries become the property of Goodwill Industries and will not be returned. Goodwill reserves the right to utilize any entry copy and photo on social media and/or digital media. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, GOODWILL INDUSTRIES RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

## Prizes:

- One person will win a \$100 Goodwill Gift monthly until the contest ends.

**Odds of Winning:**

- Odds of winning depend on the number of entries received.
- This contest is subject to all applicable laws and regulations and is void where prohibited. The Sponsors accept no responsibility or liability in connection with any injuries, losses, or damages of any kind caused by or resulting from the acceptance, possession, or use of any prize awarded hereunder.

**Questions:**

- Please email [social@goodwillsew.com](mailto:social@goodwillsew.com) or call (414) 847-4259 if you have any questions about this contest.