

Cool for School!



By: Fashion Expert, Bjorn

What kid doesn't want to look cool when they go to school?

That's why Goodwill is a great place to get a jumpstart on back-to-school wardrobe shopping. When looking to upgrade your style, I give the same advice to kids and adults alike—build looks around structured pieces first. So, when heading out to tackle back-to-school shopping, here's a quick list of things to look for ...



Photos: John Grant

It's all in the Jeans

- 1 Start by looking for good quality denim jeans. Have a variety in different washes and styles. Goodwill is a wonderful resource for staples like these!



A Fresh Coat

- 2 Next, look for coats and jackets. This can sometimes be trickier out of season, but always take a gander at the racks of coats at Goodwill. You just never know what you might find.



Mix it Up

- 4 Now that you have the basics, it's time to have fun looking for colorful t-shirts, button downs, sweaters, and henley-style knits (both long and short sleeved). These are always great to mix-and-match, and they can be layered according to the whims of your child!

Layer it up

- 3 For your little princess, it makes sense to scour the dress section and look for daytime/school appropriate items that could be worn with leggings or layered under sweaters.



Dress it Up

- 5 You should also look for some dressier items like blazers, dress shirt, blouses, dress pants (and the aforementioned dresses) that could come in handy for a school party or presentation.



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Letting your kid take the helm when it comes to their fashion choices is both easy and practical. Take them on a monthly, or weekly, trip to Goodwill this summer, and let them help with the choosing process. Not only will they love getting ready for school, but you'll have one less thing to worry about every morning. And at our prices, you'll definitely go to the head of the economics class!