



HALLOWEEN

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HALLOWEEN



There's something nostalgic about Halloween. The leaves begin to change and the crisp air brings a sense of excitement, magic, and adventure towards the upcoming festivities.

Let your imagination run wild in this year's Halloween Guide with plenty of tips, treats, and tricks to make your holiday frightfully fun! And just like our Goodwill Store & Donation Centers, we've got everything you need for Halloween in one place!



HALL WEEN

13 Fun Facts

1 Halloween was originally called “Cabbage Night” in certain towns to represent an old Scottish game where girls used cabbage stumps to predict information regarding their future husbands.

2 Either you love it or you hate it, but 34 million pounds of candy corn are produced each year.

3 In Hollywood, there is a \$1000.00 fine for using or selling silly string on Halloween!

4 It is a German tradition to hide all of the household’s knives on Halloween.

5 It was once believed that cats protected the powers of witches, which is why they are associated with Halloween.

6 Reports show that trick-or-treaters would rather get chocolate for Halloween instead of candy.

12 Pumpkin is the best source of vitamin A among all canned fruits and vegetables.

7 Halloween has been celebrated for more than 6,000 years.

8 Legend has it that in order to see a witch, you’ll have to wait until the stroke of midnight and wear your clothes inside out and backward.

9 Samhainophobia is the fear of Halloween

10 Famous magician Harry Houdini, born in 1874, eerily died on Halloween night in 1926. He suffered from appendicitis after he suffered three stomach punches.

11 Snickers top the list for the most popular Halloween candy for trick-or-treaters.

13 The movie Halloween was made in just 21 days in 1978 on a very limited budget.

Sources:

<https://www.bustle.com/articles/185812-11-halloween-facts-you-didnt-know>

<http://www.ibtimes.com/halloween-facts-2016-13-things-you-probably-didnt-know-about-all-hallows-eve-2435502>

<http://www.parents.com/holiday/halloween/traditions/fun-and-freaky-halloween-facts/>

HALL WEEN

Costumes

This year's Halloween Costume Trends are a nod to both the classics and pop culture. We love that these trends work for all ages and genders. Our favorite part however, is that a trip to Goodwill will help supply almost all of each costume's components! Talk about simplifying Halloween! Keep reading to see how to pull each costume together.

By: Jessica Schoner, Interactive Media Coordinator for Goodwill



We Can Do It!

"Rosie the Riveter"

Talk about a classic! Rosie the Riveter is a cultural icon and a powerful representation of women who worked in factories during WWII. Make your statement this Halloween, and kick off your costume building with a trip to Goodwill. You'll head to the men's and/or women's clothing department to look for a chambray shirt; the must-have piece! Depending on how October weather is shaping up, you can either add a pair of denim jeans or shorts to the look. Remember, Rosie the Riveter is a powerful look, which means you'll want equally powerful black boots to don while trick-or-treating. Don't forget one of the most important accessories; the bandana! Look for a red bandana or scarf to complete our costume. (Optional: feeling crafty? Your look will be that much more complete with a "We Can Do It" sign!)



Tale as old as time...

Belle-Beauty & The Beast

While the *Beauty and the Beast* film is certainly a classic, its resurgence on the big screen this year has transitioned it into a pop culture hit! Everyone can recognize Belle's stunning yellow ball gown, but for this year's costumes, we're keeping Belle simple in her blue and white dress and apron combo. This quaint look can easily be pulled off with a trip to Goodwill! You'll start off in the women's clothing department; look for a simple light blue pencil dress, or A-line dress – either will work perfectly. Cut off the sleeves if you don't find a sleeveless dress. A long-sleeve white shirt underneath the dress will help keep you modest like Belle (and warm!). For Belle's white apron, you may just happen to score one on the shelves, or better yet, create your own using a large pillowcase or sheets found in Goodwill's housewares and furniture department. No fancy stitching required; just a few simple snips with the scissors and you have a custom-fit apron! Then, head to the accessories area to pick up a pair of black flats and a blue ribbon for your hair. And last but not least, Belle can't leave home without her favorite "side-kick," a good book. Take a walk over to the book department and pick up your favorite novel to carry with you for the evening!



Photo: Sara du Jour (<http://www.saradujour.me/2013/11/halloween-2013-costume-1-belle/>)



Giddy up!

★COWBOY★

Yeehaw! Kids of all ages should dress up as a cowboy at least once in their lives. It's such a fun costume to pull together! This year, we're going for the classic costume. You'll never believe how easy it is to pull together, especially with the help of Goodwill! Start off in the men's, women's or kid's department for a pair of blue jeans. Move on over from the pants to the shirts, to locate a button-down shirt of your liking. We love the classic look of a plaid shirt, but plain colors would work just as well. You never know what you'll find at Goodwill, which means we may just have a leather vest on the shelves for the taking! If not, look for a suede or leather top that you could cut into the shape of a vest. Now onto the best part; the accessories! Look for a belt with the biggest buckle you can find. A plaid bandana also adds to that cowboy flair. Nothing tops off the look of the West quite like a cowboy hat and boots though; head to our shoe and clothing departments to browse for both!

EMOJI

Emojis certainly aren't anything new, but they are undeniably a part of today's pop culture. And every year we're seeing more and more creative ways to pull off the fun looks! We love simple, face emojis because they can work for a single costume, couples' costumes or costumes for an entire group. To pull this look off, you won't have to go much farther than the clothing department of Goodwill! Start in the men's, women's or kid's department, and look for a bright yellow tee shirt. Ladies: if you can find a long yellow tee shirt in the men's department (long enough to wear as a dress), then you'll be set! If not, look for a pair of yellow leggings, jeans or shorts. Your next goal is to find something with a piece of yellow tulle on it. We suggest looking in the kid's department for an already made tulle skirt, or look in the furniture department for a blanket or décor piece that has tulle for you to use. You want the tulle to be long enough to wrap around your waist, as a fun addition to your bottoms. Head back to the clothing department to find small shirts in black and red. You'll be cutting and using these pieces to represent the face, so the kid's department is your best bet for small fabric swatches. Once you've selected your emoji face, and have cut out the shapes, fabric glue will finish off your top.



Photo: LaurDIY (https://youtu.be/f6VCo5_Fq70)

Show us your Halloween costume for this year:

Tag **@AmazingGoodwill** on Twitter and Facebook,
and **@amazinggoodwill_** on Instagram

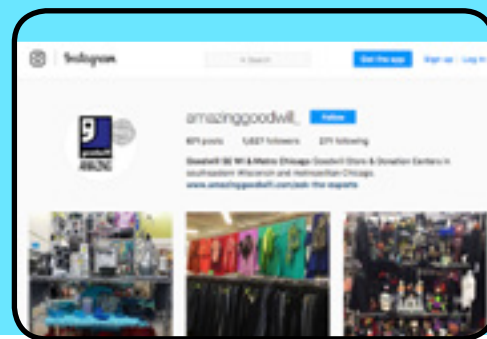
so we can see how you used items from Goodwill to create your look!



@AmazingGoodwill



@AmazingGoodwill



@amazinggoodwill_

HALL WEEN

Do It Yourself

As a new mom, this year is all about “firsts” for my husband and me. I especially love holiday crafts that allow the little ones to get involved (even if they’re only 3 months old like my guy!). This easy-peasy DIY treat dish helps preserve your kiddo’s footprints too – bonus!

By: Jessica Schoner, Interactive Media Coordinator for Goodwill

TIP:

FIND A PLATE AT GOODWILL!

Goodwill always has a great selection of porcelain plates. Look for a colorful one in a Halloween hue! You can find baby-safe inkless transfer sheets online.

Supplies needed:

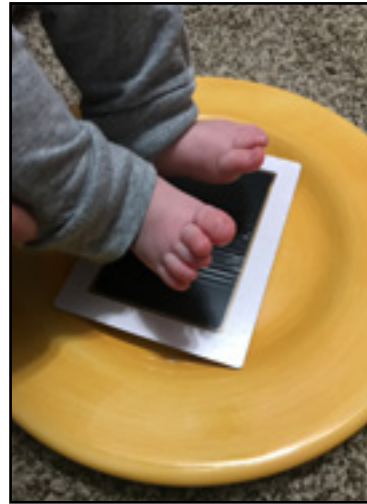
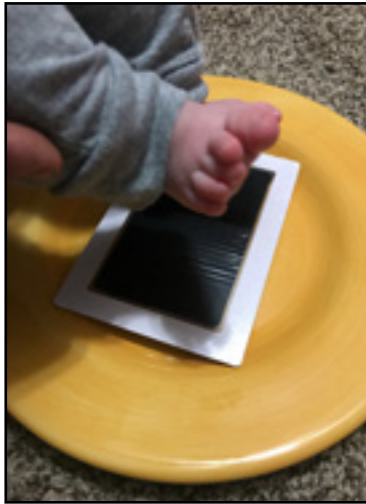
- Colorful plate from Goodwill (porcelain)
- Green paint pen
- Black paint pen
- White paint pen
- Gray paint pen
- Inkless transfer sheets (safe for babies!)



Use your DIY treat dish to serve spooky treats to your Halloween party guests!

Baby's First Halloween

1. Follow the instructions on the inkless transfer sheets to get your little one's footprints onto the center of your plate. (If your kiddo is older, you can use child-safe paint as well. Because my guy is still too little for paint to be on his skin, these inkless sheets worked great!) Allow to dry.



2. Use your paint pen to write the message "Trick or Treat Smell my Feet" around the outside of the plate! Allow to dry.

Makes a perfect grandparent gift!



3. It's time to turn those footprints into witches!
Using your black paint pen, draw a witch's hat, so that it "sits" above the heel of the footprint. Use your white paint pen to draw eyes and a smile, and your green pen for that iconic witch's hair. If you want to add more detail like I did, you can use your black paint pen to draw arms, legs and even a witch's broom! Allow to dry overnight.



Radio Ad Costumes - Easy!

"Pinterest" Costume

Got a brilliant idea?

Show and share your craft ideas, recipes and quotes on your very own mobile Pinterest board.

By: Merri Cvetan, Expert Stylist for Goodwill

Shop Goodwill for:

- Large bulletin board
- Decorative tin cans with lids
- Long sleeve black top
- Black leggings or pants
- Headband

Other supplies needed:

- Ribbon
- Light bulb
- Printed pictures or "Boards" from your Pinterest page
- Silver spray paint
- Hot glue gun
- Craft glue or stapler
- Craft wire or twist ties



Don't forget to Pin it when you're done!

1. Attach a ribbon to the back of a large bulletin board.
2. Make giant thumb tacks by spray painting lids from decorative tins. Use silver spray paint, allow to dry.
3. Print pictures or "Boards" from your Pinterest page.
4. Staple or glue Pinterest pictures to the bulletin board.
5. Glue tin lid thumb tacks to the bulletin board and pictures using the hot glue gun.
6. Attach light bulb to the headband with wire or twist ties.



Radio Ad Costumes - Easy!

"Social Butterfly" Costume

The star of this year's Halloween party is the Social Butterfly! Not only does she know how to dress for the big event, wings and all, but she brings her apps with her wherever she goes.

By: Merri Cvetan, Expert Stylist for Goodwill

Shop Goodwill for:

- Fancy party dress
- Butterfly wings
- Feather boa
- White gloves (optional)
- Tiara
- Champagne glass (optional)
- Calendar (optional)

Other supplies needed:

- Printed social media icons
- Pins, two-sided tape or craft glue
- Craft wire or twist ties



You know what to do!



THIS EASY NO-SEW COSTUME CAN BE THROWN TOGETHER IN NO TIME!

1. Print social media icons and pin, glue or tape to the front of the dress.
2. Finish the costume off with the tiara, butterfly wings, feather boa and gloves. Carry age-appropriate accessories like a calendar and champagne flute.



Radio Ad Costumes - Easy!

"Fantasy Football" Costume

Is he a football fan or a wizard?

By: Merri Cvetan, Expert Stylist for Goodwill



Shop Goodwill for:

- Football jersey
- Football
- A cape
- Grey costume wig and beard
- Wizard hat

Other supplies needed:

- 14" dowel
- Duct tape

ABRACADABRA!

ANOTHER EASY, NO-SEWCOSTUME!

1. Put on your favorite football team jersey.
2. Add a cape, wizard hat, wig and beard.
3. Create your wand by wrapping a dowel with duct tape, adding more at the handle end. You want to end up with a tapered wand.



One Recipe – Endless Halloween Looks!

The sky's the limit when it comes to Halloween costume ideas! One of the best ways to put the finishing touches on your Halloween look is with make-up. I love this recipe for DIY make-up, because it makes the perfect base for all costumes, and you can customize the color to your needs!

By: Jessica Schoner, Interactive Media Coordinator for Goodwill

Supplies needed:

- 2 Tablespoons cornstarch
- 1 Tablespoon solid cooking shortening
- Food coloring (just a few drops otherwise it could stain your skin!)
- Baby powder

1. As with anything you put on your skin, make sure to test the “make-up” on a small portion of your skin. This patch test ensures you will not have any allergic reactions, as food coloring and corn are common causes for reactions.
2. Mix the cornstarch and the shortening together.
3. To make multiple colors, divide the mixture up into smaller portions. Otherwise, you can make one bigger batch of one color. One batch is enough to cover a child's face.
4. Start by adding 1-2 drops of food coloring to the mixture at a time. Remember not to add too much, or it could stain your skin. Stir with a plastic spoon or Popsicle stick.
5. Use your fingers, or make-up sponges, to apply the color to your costume wearer's face or arms.
6. Finish by applying a thin layer of baby powder with cotton balls.

PUT IT TO USE - HERE ARE A FEW COLORFUL IDEAS FOR HOW TO USE YOUR MAKE-UP!

Red

Fake blood for a vampire
Clifford's (the Big Red Dog) face

Orange

Tiger
Carrot

Yellow

Emoji
Sunflower

Green

Zombie
Soldier (camouflage)

White

Snowman
Ice cream cone

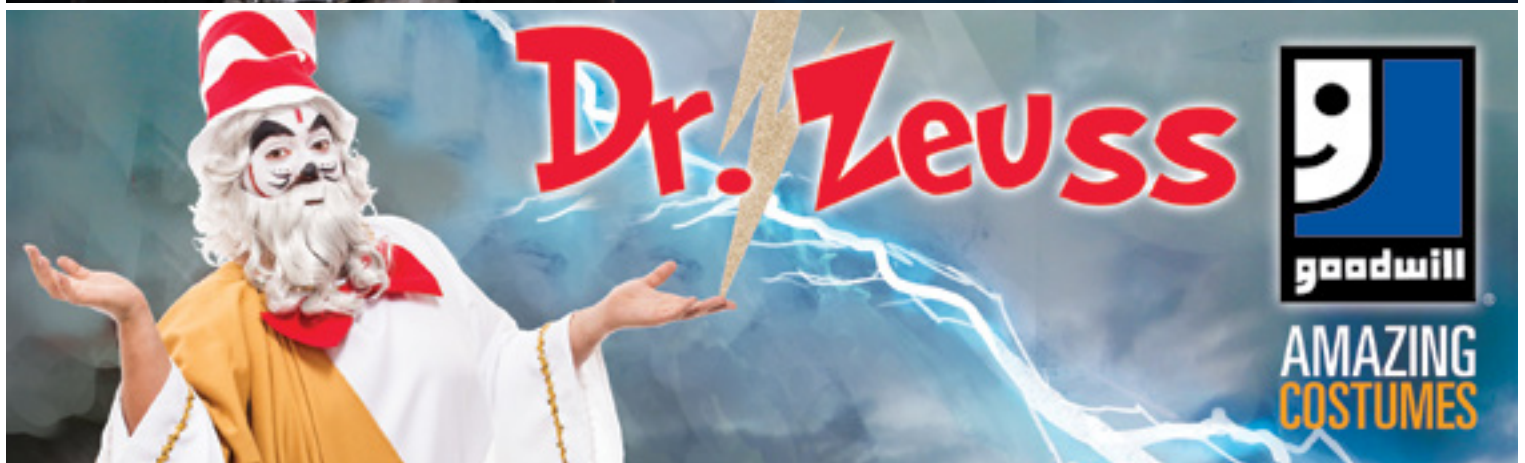
Brown

Puppy/Teddy bear
Cartoon character

Blue

Mermaid
Fish/Dolphin







"Amelia Scareheart" Billboard

Need:

- Bomber Jacket
- Long white scarf
- Tan pant
- Aviator hat
- Goggles
- Costume make-up

Is Amelia Earhart alive and well or is she living the zombie life on some Pacific island? Start in the women's clothing department at Goodwill for Amelia's costume. Look for a bomber jacket (maybe you'll even find a leather one!), beige pants, boots and her signature long white scarf. Real aviators wouldn't be caught dead without their helmet, goggles and scary face paint.



"John Lemon" Billboard

Need:

- Yellow shirt
- Yellow pants
- Yellow fedora
- Green tie
- John Lennon style sunglasses
- Hippie wig
- Lemon

The perfect no-sew costume for your inner hippie. Travel back to the psychedelic '60s in canary yellow pants and shirt. Goodwill's Halloween department has hats, wigs and accessories. Trim a long wig to shoulder length and add a green ribbon to a yellow fedora. If you can't find a green tie, make one! The costume wouldn't be complete without John's iconic sunglasses and a little squeeze of lemon.



"Dr. Zeus" Billboard

Need:

- White sheet
- Gold tablecloth
- Cat in the Hat hat
- White wig and beard
- Red bow tie
- Gold trim and cord or belt
- Foam core board
- Costume makeup

The Olympian God of the universe meets the Cat in the Hat! Make your own Greek toga costume from a sheet and tablecloth. It's as easy as draping both pieces around your body and holding together with a cord belt. If you have a sewing machine, stitch up the sides to make a robe with sleeves then glue gold trim at the hem lines. Check out Goodwill's Halloween department for a white wig and beard. Apply black and white costume make-up for the quintessential cat face. Add a bow tie made from a piece of red felt tied in the middle. Shop early and you just might find that famous red and white stripe hat. Finish the costume off with a lightning bolt cut from a piece of foam core or heavy poster board.



“Happy, Sleepy, Grumpy” Billboard

Need:

- Felt or velour fabric
 - Batting from a quilt
 - Felt pieces
 - Glue
 - Ribbon
-

Let everyone know how you feel without saying a word. This project is geared toward the intermediate sewer. Cut two large circles from felt or velour and sew right sides together, leaving a 6” opening. Turn inside out; add batting pulled out of an old quilt to hold the shape, and then sew up the opening by hand. Cut-out the faces of each emoji from felt and glue to the front. Sew or pin a piece of ribbon at the top to tie around the neck. Kids hands are free to carry a trick-or-treat bucket and it fits over a warm jacket. Get creative, all the kids in the neighborhood can “spell” out a message.





“Sherlock Bones” Billboard

Need:

- Detective hat
 - Cape
 - Brown pants
 - Beige shirt
 - Magnifying glass
 - Costume makeup
-

Master sleuth or a coffin escapee? The advanced sewer can make Sherlock’s classic cape from hounds tooth fabric and lining for a nice tailored cloak. If your sewing skills are non-existent, cut a big circle from a tablecloth, blanket or even a full skirt. Or look for a classic trench coat. Hide your identity under that famous detective hat and black and white make-up (don’t forget your hands). Of course you need an oversized magnifying glass to find clues and solve mysteries. Maybe *The Case of the Empty Casket?*



**Need:**

- Bald head wig
- Man bun hair piece
- Ben Franklin style glasses
- White shirt
- Fancy vest
- Piece of lace
- Dress pants
- White knee socks
- Kite

"Bun Franklin" Billboard

Travel back in time to our country's early days. Ben Franklin might be the face on the \$100 bill, but he gets a make-over this year with his new man-bun! Start at the top with a bald head wig and add a hair piece. A bit of lace at the front of a basic white shirt turns it into a revolutionary style. Either make a fancy vest or find one from an old three-piece suit. Cut the pant legs off below the knee and tighten up with elastic for ribbon to make old-fashioned knickers. Wear white knee socks and add buckles to your shoes. You wouldn't be Ben without his famous spectacles and kite.





“Hairy Houdini” Billboard

Need:

- Black cape
- White shirt
- Black pants
- Magician hat
- Chains
- Handcuffs
- Costume makeup
- Werewolf wig or facial hair

The great illusionist has turned werewolf! This easy, no-sew costume is perfect for a woman or man and even the kiddos. Start with black pants and a white shirt. You wouldn't be a magician without a hat and cape. And Goodwill is a great source for capes in all sizes and styles. Can't find the right one? Try wrapping a tablecloth around your shoulders or a graduation gown. Just cut off or tuck in the sleeves! Bring out the inner escape artist in you with chains, locks and handcuffs. Add some make-up and costume facial hair or mask and you'll soon be howling at the moon.



HALL WEEN Treats

Peanut Butter Spider Cookies

Recipe and image courtesy of
<http://www.mommymusings.com/halloween-peanut-butter-spider-cookies-recipe/>

Ingredients

- ½ cup shortening
- ½ cup peanut butter
- ½ cup brown sugar
- ½ cup sugar
- 1 egg
- 2 tbsp milk
- 1 tsp vanilla
- 1¾ cup flour
- 1 tsp baking soda
- ½ tsp salt
- ¼ cup sugar (for rolling)
- 48 miniature Reese's cups, unwrapped and frozen
- 96 candy eyes
- ½ cup chocolate chips



Chocolate and peanut butter – I don't think it gets any better! These yummy peanut butter spider cookies will be perfect for your upcoming Halloween party!

Directions

1. Preheat oven to 375°.
2. In a large bowl, beat together shortening, peanut butter, egg, sugar, brown sugar, vanilla, and milk.
3. In a medium bowl, whisk together flour, baking soda, and salt.
4. Gradually add dry mixture to wet mixture and beat until blended.
5. Form into 1" balls.
6. Roll in sugar and place a couple of inches apart on ungreased cookie sheet.
7. Bake 10-12 minutes or until golden.
8. Immediately, gently press an upside down frozen peanut butter cup on top of each cookie and move to wire rack to cool.
9. After placing and moving all of the cookies on the wire rack, put in place the candy eyes while chocolate is still slightly soft.
10. Place in refrigerator for 10 minutes to allow cookies to firm.
11. Put chocolate chips in the corner of zippered sandwich bag.
12. Microwave for 20 seconds, knead and repeat until chocolate has melted.
13. Clip tiny piece off of the corner of bag to allow for piping and draw eight legs on each spider cookie.
14. Place in refrigerator for 10 minutes to allow legs to set.

Yummy Mummy Pizzas

Recipe and photo courtesy of <https://www.nuggetmarket.com/recipes.php?id=324&image=1201>

Ingredients

- 3 English muffins
- 6 tbsp. pizza sauce
- 12 olives
- Red or green pepper
- 3 string cheese

These mummy pizzas will be fun to make with the kiddos.

Directions

1. Start by splitting and toasting the English muffin, then spread a tablespoon of pizza sauce on the cut side. Add two olive slices for eyes and a bit of red or green pepper for the pupils. Lay string cheese strips across (mummy "wrappings"), leaving the eyes peering through. Bake at 350° until the cheese bubbles, about 10 minutes.
2. Serve on your favorite Halloween platter. Enjoy!



5-Ingredient Halloween Pumpkin Truffles

Recipe and photo courtesy of <https://www.chelseasmessyapron.com/5-ingredient-halloween-oreo-truffles/>

Ingredients

- 1 package (16 ounces) regular Oreos
- 1 package (8 ounces) cream cheese at room temperature
- 1 bag (12 ounces) Orange Candy Melts
- 18-20 green M&M candies
- 18-20 Straight Pretzels
- Optional: vegetable oil you might want to add some to make the candy melts easier to work with

Directions

1. Pulse the full oreos (no need to separate cream from cookie) in a food processor or blender until it is in crumbs.
2. Using a hand held mixer, beat the Oreos and cream cheese together until well combined.
3. Roll the mixture into balls.
4. Chill the balls, covered tightly, for an hour in the fridge.
5. Once the balls are chilled, melt the candy melts according to package directions. (This is technically another ingredient, but you may need a teaspoon (or a few) of vegetable oil to get the chocolate thin enough to dip in. Every chocolate is a little different so if needed, just add the oil slowly until it coats the oreo truffles well.)
6. Place a ball on a fork and then spoon the melted chocolate evenly over the ball. Tap the fork holding the ball to remove excess chocolate.
7. Break the pretzels into thirds.
8. Slide the ball carefully onto parchment paper and immediately (it hardens quickly) press a piece of a pretzel into the top of the ball.
9. Press and hold an M&M at an angle next to the pretzel for about 20 seconds.
10. Allow to dry.

You can't do Halloween without pumpkin! These pumpkin truffles are not only adorable but only require five ingredients!



HALL WEEN Events

Wisconsin

HAUNTED HOUSES

Chamber of Horrors Haunted House

W1404 Heppe Rd.
Fall River, WI

Sheboygan Jaycess

1159 W. Washington Ave.
Cleveland, WI

Dwelling of Despair

N4210 Garfield Rd.
Iron Ridge, WI

Wisconsin Feargrounds

2012 Stonehaven Ct.
Waukesha, WI

Kemper Haunted House

6501 Third Ave.
Kenosha, WI

Abandoned Haunted House

390 Royalstone Ct.
Cedarburg, WI

Phantoms Haunted House

W3205 Country Aire Dr.
Campbellsport, WI

The Haunt

150 Orchard Knoll Dr.
West Bend, WI

PUMPKIN FARMS

Racine Family YMCA

725 Lake Ave.
Racine, WI

Lamm Gardens

2708 Sherman Rd.
Jackson, WI

Homestead Animal Farm

W320 N9127 Hwy 83
Hartland, WI

Milwaukee County Zoo

10001 W. Blue Mound Rd.
Milwaukee, WI

Meadowbrook Pumpkin Farm

2970 Mile View Rd.
West Bend, WI

Lindner's Pumpkin Farm

19075 W. Cleveland Ave.
New Berlin, WI

Waldvogel's Pumpkin Farm

N7416 County Rd. I
Juneau, WI

Jim's Pumpkin Farm

N124 W17781 Lovers Ln.
Germantown, WI

Retzer Howl-O-Ween

515 W. Moreland Blvd. AC230
Waukesha, WI

Borzynski's Farm Market Inc.

11600 Washington Ave.
Mount Pleasant, WI

Illinois

HAUNTED HOUSES

Massacre Haunted House

1471 Newcastle Ln.
Bartlett, IL

60 To Escape

421 W. Rollins Rd.
Round Lake Beach, IL

Realm of Terror

421 W. Rollins Rd.
Round Lake Beach, IL

PUMPKIN FARMS

Palatine Stables

250 E Wood St.
Palatine, IL





Goodwill's DIY
HALLOWEEN
Costume Contest

Enter between September 25 & October 8
for your chance to win a VIP package to
Fright Fest at Six Flags Great America!



**AMAZING
COSTUMES**

Visit AmazingGoodwill.com for more details.