2020 Ultimate Upcycling Contest - Rules & Guidelines

As we hunker down at home to prevent the spread of COVID-19, this is an AMAZING opportunity to upcycle! Create a completely different item, with a completely different purpose from items around your house and show us your creation.

Who Can Enter:

- Contestants must be legal residents of Southeastern Wisconsin (Counties: Milwaukee, Waukesha, Fond du Lac, Rock, Dodge, Walworth, Washington, Sheboygan, Ozaukee, Green Lake, Jefferson, Racine & Kenosha) or Metropolitan Chicago (Counties: Lake, DuPage, Cook, Kane, Iroquois, Kankakee, Ford, Vermilion, Kendall & Will).
- Employees of Goodwill Industries of Southeastern Wisconsin and Metropolitan Chicago ("Sponsor"), and the immediate family members of those employees are ineligible.
- Must be 13 years of age, or older, to enter.
- Contest runs from Thursday, April 23, 2020 to Sunday, May 10, 2020. (The submission form will close at 11:59 p.m. CST on Sunday, May 10, 2020.)

How You'll Enter:

- Find an item inside your home and use it to create a completely different item, with a completely different purpose.
- Take one photo of your completed project.
- Eligible photos must be submitted between Thursday, April 23, 2020 to Sunday, May 10, 2020.
- Fill out the form completely below with your full name, address and email, along with a short description of your upcycled item; describing the materials you used and the finished product. Along with your information, you will also include one photo of your completed project. JPEG and PNG files will be accepted. Please keep your descriptions short, in order to ensure your photo is fully visible once the voting round begins.

Rules & Guidelines:

- Upcycle project must have been completed in 2020.
- One entry per person. If you submit multiple entries, only your first entry will be counted.
- Photos, and items created, need to remain tasteful; anything deemed otherwise will not be approved for the voting round.
- Goodwill Industries reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.
- Goodwill Industries is not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by Goodwill Industries or entrants for any reason whatsoever. Goodwill Industries is also not responsible for any injury or damage to any entrant's or any other person's computer related to or resulting from playing or downloading any materials in the contest or for entries that are late, misdirected or incomplete. All entries become the property of Goodwill Industries and will not be returned. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, GOODWILL INDUSTRIES RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

Fan Voting:

- Fan voting will begin Friday, May 15, 2020 at Noon CDT and end on Monday, May 25, 2020 at 11:59 p.m. CDT.
- To vote for a photo, you'll select "vote" beneath the specific photo.
- Each person may only cast their vote once per entry, per day, per IP Address. This means that if you are voting in an office setting, under the same IP Address, you will only be able to vote on a specific item one time during that day. Because of this, voting from home is highly recommended.
- Due to the high number of entries, the photos for voting will appear in a random order on multiple pages (every entry will not all appear on the first page). You must click through them all in order to find yours. Your photo may not always appear in the same spot within the page, because of the fact that they are loaded in a random order each time the page is opened.
- When voting, please be sure to view all of the entries, so that you don't miss out on any of the unique and talented entries!

Goodwill Voting:

- The top 10 entries, with the most fan votes, will be submitted to the final round of judging; done by a panel of Goodwill judges (see guidelines). Goodwill reserves the right to pull additional entries as finalists, regardless of online votes, if they see fit.
- The winner will be announced on AmazingGoodwill.com and on the AmazingGoodwill Facebook, Twitter, and Instagram pages on Friday May 29, 2020.

Prizes:

- First Place will receive a \$100 Goodwill Gift Card.
- Second Place will receive a \$75 Goodwill Gift Card
- Third Place will receive a \$50 Goodwill gift card
- Fourth Place through Tenth Place will receive a \$20 Goodwill Gift Card

Odds of Winning:

- Odds of winning depend on the number of entries received.
- This contest is subject to all applicable laws and regulations and is void where prohibited. The Sponsors accept no
 responsibility or liability in connection with any injuries, losses, or damages of any kind caused by or resulting from
 the acceptance, possession, or use of any prize awarded hereunder.

Questions:

Please email <u>social@goodwillsew.com</u> or call (414) 847-4259 if you have any questions about this contest.