

Bjorn's Background

Bjorn has been involved in the Beauty and Fashion industry in one way or another since the late '70s. After stints as a model, makeup artist and hairdresser, as well as manager of a popular Vintage clothing boutique, his accumulated experience has made him a sought after fashion expert to local and national publications alike. Currently featured on Fox 6 in Milwaukee as a contributor for makeover stories, he really has developed a devoted following.

His career highlights include, working backstage at New York's Fashion Week, countless editorial photo shoots, and most importantly, helping people bring out their best through sensible advice and tricks of the trade. "I believe a person is born with style, and just has to learn how to recognize it by learning a few simple rules."

Be sure to look for Bjorn's monthly column under "Ask the Experts" on our website.