

Color Cues

The question I get asked all the time is “what’s the new color?” There are color organizations and groups that predict and suggest color trends for fashion, industry and products. Paint companies also put together palettes that they think will be popular for the year too.

I can tell you what the hottest colors for 2010 are, but remember, the best colors for your home are the ones that reflect your personality and lifestyle. It really doesn’t matter what the trend setters say, you have to live with it, you should love it.

Now that the disclaimer is out of the way, you still want to know the new color trends. Drum roll please...the color for 2010 is Turquoise! That’s right turquoise, the color between blue and green on the color wheel. It’s fresh, pretty and bright. You might not want to recover all your furniture in turquoise fabric, but a throw pillow, new bath towels for even a wall can update and brighten a room.

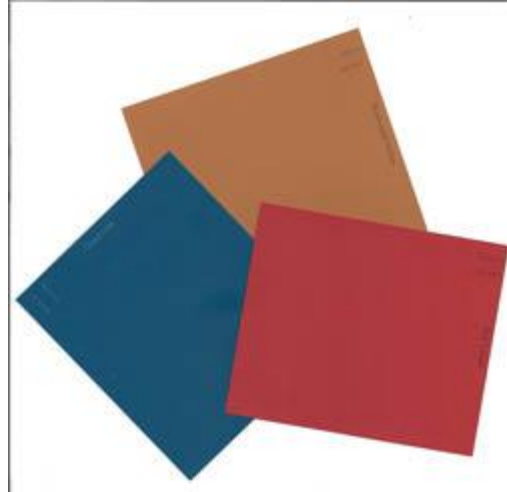


Gray has been a minor player for a long time, but recently we are seeing more and more shades of this color as the new neutral. Gray just might replace brown. Pair it with yellow and you have a fresh new look.



Sherwin Williams calls this their "Simplified" palette. According to SW, "Simplicity is the ultimate sophistication."

"Rooted" is their earthy, cultural collection. Deep, rich colors: amber, oceanside and tomato.



For those who prefer clear, bright colors you can pick a shade from the "Refreshed" group. Tropical colors with a touch of '60s retro spirit.

It doesn't matter what the "experts" say. Choose a color that reflects your personality. If you aren't sure of the shade, buy a small jar and test-drive it on the wall before doing the entire room. If you love it at night as much as during the day, you've chosen a winner!

