

# Doing Deco For Spring...

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When you think of the Art Deco movement in art, fashion and design, hard geometric angles and clean lines are the first things that come to mind. This aesthetic fits right in with the “ladylike” trend that has been taking over women’s ready to wear. This development comes as no surprise to those of us who follow fashion, as the “vintage” era look has made a blazing style comeback. With renewed interest in the flapper era, films like the upcoming remake of “The Great Gatsby” set in the roaring twenties, only serve to celebrate the glamorous silhouettes of that time period even more.

The definition of Art Deco influence in women’s fashion was undoubtedly the “drop waist”. It signified the move from the corseted “hourglass” look of the turn of the century, into the free-wheeling, jazzy fun of the liberated ‘20s. Along with gaining the right to vote, women’s liberation led to dancing freely in public in these shorter and less restrictive dresses! Fast-forward to 2012 and designers across the world are presenting that less restrictive look as an antidote to the tighter and shorter dresses of years past. Let’s take a look at how you can incorporate this trend by visiting the Goodwill Store & Donation Center near you!

Glitz, beads and fringe have dominated the runways, so you’ll want to search Goodwill stores for the following looks. Seek tops and dresses that resemble a tunic or a-line looks that have a blouson type of bodice, where the waistline sits a bit lower at the top of the hip. While these styles with fullness at the hips or hemline are not the most flattering for every figure, with careful consideration, there are a lot of ways to incorporate this look into your future fashion.

If you are a bit larger on the lower half of your body, you may want to opt for



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a more “sac-like” dress or tunic that hangs in a straight line from the shoulder to the hem, skimming the body without constricting it. Pairing a long necklace that stops at mid chest or even lower, with it, will create a vertical line to help distract the eye from your perceived “problem” areas. This type of styling will help you access the trend, while still staying within your comfort level!

The cloche hat was also indicative of the ‘20s. This close-fitting wool, felt hat that covered most of the head led to the move toward “bobbed” hair. Today, hats, scarves and headbands are one of the easiest ways to start your “Deco” transformation. So go ahead...do the Charleston, bob your hair and live your fashion life like it’s 1925 again! Always keep in mind that the Goodwill Store & Donation Center nearby is a great way to invest your stock in a trend, without worrying about your own financial “crash”!



McCall's August 1925

