

## Back To Cool Part 3-The College Years

By the time your kids get to college, they already know what works for them *fashion-wise*. The influences all around them while at school will literally expand their style horizons. Getting a Goodwill gift card is a great way to let them know that you care, and a great way to demonstrate your commitment to the community they live in, supporting the many programs that are funded by their shopping! It's a win/win situation! There are numerous blogs about fashion that come from college-age fashion followers and I have given quite a few a gander. I have come up with some of the top campus trends to share with you.

For both of the sexes, we see many trends to share:



### Rebel, Rebel

Ray-Ban wayfarers are always cool, but how about finding some in hot neon colors?



Toughen up any look by topping it all off with a leather, pleather, or even a cloth motorcycle inspired jacket. Perfect for guys and gals, this will really make even a t-shirt and jeans into a bona fide fashion statement.



Denim jackets, as seen on celebrities like Rhianna and Kanye West always look a little rough around the edges, especially when paired with graphic print t-shirts.



Skinny jeans are seen on guys and girls these days so we all better get used to it. They're great for layering and also keep the "punk" spirit alive.



## Preppy Perfect

Here we have multiple trends for guys and gals. The Sperry Topsider deck shoe look is unisex and just looks so great with jeans. This shoe is a classic and virtually fashion proof. See if you can find them in navy, red, or green to add more fashion punch.



Pinstriped button downs for him and her are always a crowd favorite, especially with contrasting collar and cuffs.



Tweed hats for him and her make sense with fall's focus on the yin and yang of fashion.



## **Wrap it up**

Oversized knit scarves are a must for the style conscious collegian. Whether done in wool, cotton or handmade by mom—round the neck they go!



Large-scale sweaters as in cardigans and pullovers, look great on guys and gals over the latest rage—skinny jeans and leggings!



## Layer It

Fall through winter and on into spring, the layering trend for guys and gals is hard to ignore. Allowing the wearer fashion freedom and individuality.



For the ladies, although actor Russel Brand has sported some himself, leggings seem to be the thing to wear under dresses, sweaters, tunics, jackets, coats and more. These are an essential basic for the collegiate crowd.



## **Bright and bold**

Using bright colors as an accent to the somber tones of fall were all over the runways for men and women. Whether an accessory like a purse or belt, or separates like skirts, slacks and jeans, this is one hot trend to keep you looking cool. Try to limit your "pop" to one item or possibly two to keep the "crayola effect" at bay!

No matter what, the Goodwill Retail Store & Donation Center near you has just what the "style doctor" ordered when it comes to campus fashion stop in, or better yet send in your university bound kid to put these tips to the college "test"!

