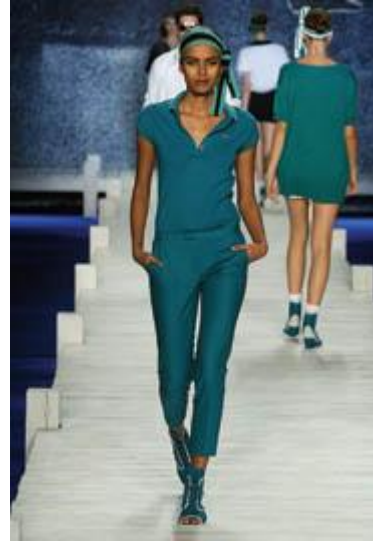


RUNway/REALway

I thought it would be great to look at current fashion trends for Spring 2010 that have been seen on runways all over the world and translate those ideas into wearable styles for the everyday man and woman—namely us! I will break down the components that encompass that trend and show you how to interpret it using items easily found in your own closet, or at the Goodwill Retail Store & Donation Center near you!



First up, I thought we'd try our hand at those wonderful monochromatic looks every designer has presented us with. Monochromatic literally means, "having, or perceived as having only one color or tone." Most of us understand the "don't wear head to toe black" rule, but with color, some rules are made to be broken. Believe it or not, most tones in the same shade range will work together. A prime example would be all the teal tones shown in these looks from New York Fashion Week Spring 2010. It may seem a little "out there" but bear with me. Color is something to be embraced, not be afraid of. Unfortunately that is why we see so many blah beige, grey, brown and black ensembles. Color just seems so right for spring, so get on track at the Goodwill Retail Store & Donation Center near you!



I started by scanning the racks for colors in a similar palette, which was easy given that most are sorted by color at the stores! I chose an Express cable knit sweater for \$4.99, matched up with Aeropostale clam diggers for \$4.99. The tones here don't exactly match but are definitely in the same tone. The eye says that they "go together". Remember this does not mean, "match". Keep referencing our runway picture and notice that the shoes and bag are also in the color family, but neither contrasting nor matching. They just work together.



I illustrate this with the "new" Leo and Nicole turtleneck sweater for \$6.99, and notice how the Steve Madden shoes in a brighter blue for \$6.99, pop in a great way against the teal of the sweater. Add on a silver Candies shoulder bag with contrasting blue stitching, for \$6.99, and you can see where we're going! Details like the stitching help the look stay sophisticated, and silver goes with virtually everything.



I think our "Runway" translation looks great, and hope it inspires you to add some color to your wardrobe for spring. Next week we'll translate another colorful runway look and do it with "Amazing Style"!

