

Amazing Couples

Dressing like your significant other—Do or Don't? Dearsugar.com conducted an online poll and here are the results:

- 21% of respondents thought of it as a term of endearment
- 57% thought it was cheesy at best
- 19% didn't care either way
- 3% must just be scratching their heads

To be honest, couples' dressing is nothing new but it's obviously something that Hollywood duos subject us to every time we see their photos. Whether on the red carpet, or just out doing daily tasks stars like Brad & Angelina, Tom & Katie, or Beyonce and JayZ lead the way for the rest of us! To the urban sophisticates, this might mean looks that are somewhat more fashion forward and elegant. To the outdoor enthusiasts, this could mean favorite jeans, hiking boots, and outerwear. For retailers, the awareness that men are more likely to shop with their wives or girlfriends has led them to step up their game in presenting the idea of team dressing. At Goodwill Store & Donation centers, men and women alike can indulge their passion for fashion, while saving money and helping to reduce waste and recycling!



Let's go over the **Dos and Don'ts** of being a fashionable twosome:

Do: Dress appropriately to the event. (I.e.) She wears a beautiful dress to dinner, and he wears jeans and a t-shirt. This is unbalanced style.

Do: Rely on classics. Fitted jeans and blazer with shirt are staples. Tailored looks that flatter his and her shapes are always chic.

Do: Dress like your individual personalities. Wear clothing that reflects your lifestyle and interests. Be true to whom you are inside and the outside will follow.



Don't: Try too hard to be trendy. Nothing looks worse than a mini dress on the middle aged gal, or too tight jeans on the out of shape guy!

Do: Complement each other. This doesn't mean "matchy-matchy", but more about textures, tones and the overall feel of the outfits when seen together.

For formal events the rules are VERY clear. In almost all cases the man should serve as a handsome backdrop for his mate, period.

Do: Wear black and white. Since the guy is usually in a tuxedo or a dressy suit, the woman who wears a gown of black, white or both will always look chic and effortless.

Don't: Let him get too creative. While he may think it would be cool to wear a lime green cummerbund and matching bowtie, good judgment should always be the rule. Restraint men, restraint!

Do: Dress equally luxurious. What that means is, if she is wearing a flowing silk dress, he should have a beautiful silk tie, pocket square or other accessory in a complementary tone in his attire. Likewise velvet would mean a richer jacket, maybe even velvet as well.

Like any good relationship, couples' dressing is after all about balance. To come off as a truly dynamic duo, and not a casualty of the worst dressed list, just follow your heart, and probably HER lead when it comes to shopping for complementary clothing at Goodwill!

