

Amazing School of Style!

With just a few weeks left until school starts, let's focus on that group of young people who really help set style and fashion trends around the globe. That would be everyone from tweens to teens! They may be asking themselves, "How can I make a fashion statement on campus without spending all the money I saved this past summer?" The answer is, why pay the high prices at Abercrombie & Fitch, The Gap and J. Crew, when you can find those name brands and more, at the local Goodwill Store & Donation Center. For the cost conscious student, buying at Goodwill can benefit their wallet as well as their wardrobe. If teens are lucky, parents will kick in some financial support to further enhance their student's style. At most of our stores \$50 could restock the average student's closet! Either way they're going to want to make some smart purchases. This trend and tip guide should make "Back to School" shopping relatively painless and definitely a lot of fun!

The Big Man on Campus

- Look for sports inspired items like track jackets, jerseys and sweaters. Virtually anything with sports logos or themes will really rock when paired with some of the other items on our list.
- Patterned button down sports shirts can be worn alone, and as the weather changes layered with just about anything.
- Cardigans in cable knits, or patterns add dash to any outfit.
- A tailored sport coat in an interesting tweed or wool, paired with a striped scarf.
- Knit ties that can be worn with polo shirts for that preppy layered look.
- Fitted polo shirts are perfect for layering under or over anything else in your wardrobe.
- T-shirts are indispensable and can be layered with absolutely everything.



Look for rock-n-roll bands, vintage consumer products and homemade "punk" styles.

- High tops.
- Denim jackets, jeans and hats of any type. The key is making sure those jeans fit! Rolled jeans with cuffs are totally trendy!
- Cargo pants and shorts. These are truly classic and work well for holding life's necessities for a gentleman.



The High School or College Queen

- Cropped anything—whether it's blazers, sweaters or pants.
- Cardigan sweaters that fit like a glove, to layer over everything.
- Vests even men's if the fit is right.
- Denim jeans, skirts, vests and jackets, but especially skirts when worn with "Chuck Taylor's" (high top athletic shoes), the look is called "skirts-n-sneaks". When wearing jeans "rolling" is the way to go, either cuffed at the ankle, or rolled high just above the knee to mimic Bermuda shorts.
- Plaid and tweed patterned coats, sweaters, slacks and skirts.
- Sports inspired items of all kinds, warm ups, etc.
- Metallic and "moccasin" style flats with beading.
- Gold and silver sequins on clothing and accessories are fun. But beware—you don't want to shine too much. Keep the bling confined to just ONE item!
- Cloth headbands for keeping the wisps at bay are being seen on every high school and college campus across the nation. Scarves that can be tied around the waist do double duty as a headband. Ditto for men's ties, which can be found in plentiful supply at Goodwill stores. Have fun picking the patterns of your headbands. Sometimes they work best when they have a pattern



completely different from the other elements of your ensemble.

- Patterned skirts with lots of detail.
- Cameo necklaces and pins.
- Homemade “flashdance” style T-shirts are easy to make. Just take out your scissors and make a statement. Make sure to only cut about 3-4 inches out from the original collar, as the fabric will stretch naturally.

The moral of this campus fashion story— layering is one of the most popular fashion trends of the season. Whether it’s T-shirts, tanks or jackets on a chilly day, everyone loves to pile on the clothes. Unexpected pairings are a low maintenance way to make all outfits look genius, unique and well thought. Thanks to the Goodwill Store and Donation Centers you’ll get high marks for your fabulous style!